



Disability Employment Awareness Month

First celebrated in 1988, National Disability Employment Awareness Month (DEAM) is part of a national initiative recognizing the contributions persons with disabilities make to our workforce. DEAM is an excellent time to learn more about the benefits of hiring persons with disabilities.

Show your support of Disability Employment Awareness Month by including an article in your company or organization's newsletter introducing readers to DEAM and encouraging their support. Feel free to use the sample newsletter article below.

National Disability Employment Awareness Month Begins October 1

For the past 35 years, October has been recognized as Disability Employment Awareness Month (DEAM). This month-long celebration honors persons with disabilities for the contributions they make to our workforce.

We are pleased to take this opportunity to recognize the benefits of hiring people with disabilities. According to recent research from Accenture and the Harvard Business School's Project on Managing the Future of Work, companies that hire hidden workers were:

- less likely to face talent and skills shortages,
- less likely to face challenges finding workers with necessary skills, and
- more likely to find candidates who have the right attitude/motivation.

Our organization supports the goal of working towards making Florida a leader in disability employment and we hope you will join us. To learn more and find ways you can help to support Disability Employment Awareness Month in October and beyond, visit www.abletrust.org.