



2023 Disability Employment Awareness Month Sponsorship Opportunities

The Able Trust's theme for the 2023 Disability Employment Awareness Month is "**Fueling Workplace Ambition**," a reflection of the drive and motivation of Floridians with disabilities as they begin fulfilling careers or strive for advancement. We want to celebrate their perseverance with that first cup of coffee or tea - whatever fuels their ambition as they start their workday.

The employment-to-population ratio for persons with disabilities stands at a record high of 22.4% and we want to continue this positive trend!

While October is the month we celebrate Disability Employment Awareness (DEAM), supporting disability employment is our mission all year long. As such, DEAM Sponsors will receive value from their sponsorship throughout the year. Your support of DEAM shows your company's commitment to disability inclusion in Florida's workforce.

Whether you can give a cup, a pot, a carafe or more, every drop of your sponsorship will go toward fulfilling The Able Trust's vision of making Florida the most disability-inclusive state in the country.

*Become our exclusive **Head Barista** with your sponsorship of at least \$20,000!*

Benefits include:

- The Presenting Sponsor Title for all The Able Trust DEAM events around the state both live and virtual
- Opportunity to host an exclusive DEAM event at your organization/community planned by The Able Trust
- Keynote Speaker option at DEAM event of your choosing (Jacksonville and Tampa are our targets)
- Exclusive Q&A interview to be featured in The Able Trust CEO Newsletter, website, and social media
- Swag of your choosing distributed at DEAM events
- Table for display area at all DEAM events if desired
- Mentioned in all DEAM communications
- Continued social media engagement and collaboration with The Able Trust quarterly for one year
- Opportunity to provide subject matter expert content quarterly in Able Trust newsletters
- Visual/Video commercial on our website four times during the year
- Letter to the Editor written for your local newspaper or media market of your choosing
- Presence on The Able Trust website for one year
- Copy of registration list from DEAM events
- Your name/logo on all DEAM collateral material and signage
- Invitation to speak or present at a future webinar of The Able Trust
- Opportunity to contribute to guest list of all DEAM events.
- Mentioned in all media releases and press opportunities for DEAM
- Company logo featured on all DEAM event registrations
- Option to host a virtual industry tour

See reverse for more sponsorship levels and benefits.



Sponsorship Levels & Benefits

- \$ 20,000 - Head Barista (one exclusive opportunity)
- \$ 7,500 - Espresso Enthusiast
- \$ 5,000 - Tea Trailblazer
- \$ 2,500 - Cold Brew Believer
- \$ 1,000 - Latte Leader



Scan to learn more!

Benefits	Sponsorship Level			
	\$7,500 Espresso Enthusiast	\$5,000 Tea Trailblazer	\$2,500 Cold Brew Believer	\$1,000 Latte Leader
3-to-5-minute speaking opportunity at DEAM event or webinar, or intro of a speaker	X			
Social media engagement and collaboration with The Able Trust in the next year	2x	1x	1x	1x
Opportunity to provide subject matter expert content in one Able Trust newsletter	X			
Letter to the Editor written for your local newspaper or media market of your choosing	X			
Mentioned in all DEAM communications, media releases and press opportunities	X	X	X	X
Visual/video commercial on our website during the next year	2x	1x		
Invitation to speak at a future webinar of The Able Trust	X	X		
Your name/logo on all DEAM collateral material and signage	X	X	X	X
Opportunity to contribute to guest list of all DEAM events	X	X	X	
Company logo featured on all DEAM event registrations	X	X	X	X
Swag of your choosing distributed at DEAM events	X	X		
Table for display area at one DEAM event	X	X		
Op/Ed opportunity	X			
Option to host a virtual industry tour	X	X	X	
Presence on The Able Trust website for 1 year	X	X	X	X
Be provided with DEAM event registration lists	X			

Contact Donna Wright at donna@abletrust.org for more information

Thank you for supporting The Able Trust!