



# DEAM

Disability Employment  
Awareness Month

# 2023 Sponsorship Opportunities

The Able Trust's theme for the 2023 Disability Employment Awareness Month is "**A Cup of Ambition.**"

While October is the month we celebrate DEAM, Disability Employment Awareness is our mission all year long. As such, DEAM Sponsors will receive value from their sponsorship throughout the year. Your support of DEAM shows your company's commitment to disability inclusion in Florida's workforce.



***Everyone should have the opportunity  
to go to work each day with a cup of coffee.***

But recent data shows only **20.4%** of working-age (20-64) Floridians with a disability are employed, compared to **63%** of Floridians who do not have a disability. Florida's employment percentage of residents with a disability is the **third-lowest of any state** in the United States of America.

Whether you can give a cup, a pot, a carafe or more, every drop of your sponsorship will go toward fulfilling The Able Trust's vision of making Florida the **most disability-inclusive state in the country.**

***Become our exclusive Head Barista  
with your sponsorship of at least \$20,000!  
Benefits include:***

- The Presenting Sponsor Title for all The Able Trust DEAM events around the state both live and virtual
- Opportunity to host an exclusive DEAM event at your organization/community planned by The Able Trust
- Keynote Speaker option at DEAM event of your choosing (Jacksonville and Orlando are our targets)
- Exclusive Q&A interview to be featured in The Able Trust CEO Newsletter, website, and social media
- Swag of your choosing distributed at DEAM events
- Table for display area at all DEAM events if desired
- Mentioned in all DEAM communications
- Continued social media engagement and collaboration with The Able Trust quarterly for one year
- Opportunity to provide subject matter expert content quarterly in Able Trust Newsletters
- Visual/Video commercial on our website four times during the year
- Letter to the Editor written for your local newspaper or media market of your choosing
- Presence on The Able Trust website for one year
- Be provided with registration list from DEAM events
- Your name/logo on all DEAM collateral material and signage
- Invite to speak or present at a future webinar of The Able Trust
- Opportunity to contribute to guest list of all DEAM events.
- Mentioned in all media releases and press opportunities for DEAM
- Company logo featured on all DEAM event registrations
- Option to host a virtual industry tour

*See reverse for sponsorship levels and benefits.*

# Exclusive Elevate Member & BWE Sponsorship Opportunities

SPONSORSHIP LEVELS	Elevate & BWE Attendees Rate Good thru May 31, 2023	Regular Sponsorship Rate Effective June 1
Head Barista (one exclusive opportunity)	\$ 17,000	\$ 20,000
Espresso Enthusiast	\$ 6,375	\$ 7,500
Tea Trailblazer	\$ 4,250	\$ 5,000
Cold Brew Believer	\$ 2,125	\$ 2,500
Latte Leader	\$ 850	\$ 1,000

Benefits	Sponsorship Level				
	\$7,500 Espresso Enthusiast	\$5,000 Tea Trailblazer	\$2,500 Cold Brew Believer	\$1,000 Latte Leader	
3-to-5-minute speaking opportunity at DEAM event or webinar, or intro of a speaker	X				
Social media engagement and collaboration with The Able Trust in the next year	2x	1x	1x	1x	
Opportunity to provide subject matter expert content in one Able Trust newsletter	X				
Letter to the Editor written for your local newspaper or media market of your choosing	X				
Mentioned in all DEAM communications, media releases and press opportunities	X	X	X	X	
Visual/video commercial on our website during the next year	2x	1x			
Invitation to speak at a future webinar of The Able Trust	X	X			
Your name/logo on all DEAM collateral material and signage	X	X	X	X	
Opportunity to contribute to guest list of all DEAM events	X	X	X		
Company logo featured on all DEAM event registrations	X	X	X	X	
Swag of your choosing distributed at DEAM events	X	X			
Table for display area at one DEAM event	X	X			
Op/Ed opportunity	X				
Option to host a virtual industry tour	X	X	X		
Presence on The Able Trust website for 1 year	X	X	X	X	
Be provided with DEAM event registration lists	X				

Contact Donna Wright at [donna@abletrust.org](mailto:donna@abletrust.org) for information.  
Thank you for supporting The Able Trust!

