



DEAM
Disability Employment
Awareness Month

2022 Sponsorship Opportunities

The Able Trust's theme for the 2022 Disability Employment Awareness Month is **"A Cup of Ambition."**

While October is the month we celebrate DEAM, Disability Employment Awareness is our mission all year long. As such, DEAM Sponsors will receive value from their sponsorship throughout the year. Your support of DEAM shows your company's commitment to disability inclusion in Florida's workforce.



Everyone should have the opportunity to go to work each day with a cup of coffee.

But recent data shows only **20.4%** of working-age (20-64) Floridians with a disability are employed, compared to **63%** of Floridians who do not have a disability. Florida's employment percentage of residents with a disability is the **third-lowest of any state** in the United States of America.

Whether you can give a cup, a pot, a carafe or more, every drop of your sponsorship will go toward fulfilling The Able Trust's vision of making Florida the **most disability-inclusive state in the country.**

Become our exclusive Head Barista with your sponsorship of at least \$20,000!
Benefits include:

- Presenting Sponsor Title for The Able Trust DEAM events around Florida
- Host an exclusive DEAM event planned by The Able Trust
- Keynote Speaker option at one DEAM event
- Social media engagement and collaboration with The Able Trust quarterly for one year
- Q&A interview to be featured in our CEO Newsletter, [website](#) and social media
- Provide subject matter expert content quarterly in Able Trust Newsletters
- Letter to the Editor written for media market of your choice
- Mentioned in all DEAM communications, media releases and press opportunities
- Visual/video commercial on our website four times during the year
- Invitation to speak or present at a future Able Trust webinar
- Your name/logo on all DEAM collateral and signage
- Contribute to guest list of DEAM events
- Company logo featured on DEAM event registrations
- Swag of your choice distributed at DEAM events
- Display table at all DEAM events if desired
- Op/Ed opportunity
- Option to host a virtual industry tour
- Presence on The Able Trust website for one year
- Be provided with DEAM event registration lists

See reverse for more sponsorship levels and benefits



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Sponsorship Levels & Benefits

\$20,000 - Head Barista (one exclusive opportunity)

\$7,500 - Espresso Enthusiast

\$5,000 - Tea Trailblazer

\$2,500 - Cold Brew Believer

\$1,000 - Latte Leader



Scan to learn more!

Sponsorship Level Benefits	\$7,500 Espresso Enthusiast	\$5,000 Tea Trailblazer	\$2,500 Cold Brew Believer	\$1,000 Latte Leader
3-to-5-minute speaking opportunity at DEAM event or webinar, or intro of a speaker	X			
Social media engagement and collaboration with The Able Trust in the next year	2x	1x	1x	1x
Opportunity to provide subject matter expert content in one Able Trust newsletter	X			
Letter to the Editor written for your local newspaper or media market of your choosing	X			
Mentioned in all DEAM communications, media releases and press opportunities	X	X	X	X
Visual/video commercial on our website during the next year	2x	1x		
Invitation to speak at a future webinar of The Able Trust	X	X		
Your name/logo on all DEAM collateral material and signage	X	X	X	X
Opportunity to contribute to guest list of all DEAM events	X	X	X	
Company logo featured on all DEAM event registrations	X	X	X	X
Swag of your choosing distributed at DEAM events	X	X		
Table for display area at one DEAM event	X	X		
Op/Ed opportunity	X			
Option to host a virtual industry tour	X	X	X	
Presence on The Able Trust website for 1 year	X	X	X	X
Be provided with DEAM event registration lists	X			

Contact Donna Wright at donna@abletrust.org for more information
Thank you for supporting The Able Trust!