



Frequency: 52 Weeks Drivetime; ROS in select markets

Drivetime: Morning Edition, Classical

Other: 6a-7p Morning Drive-Midday-Aft. Drive ROS; Bonus

# The Able Trust - FY 2019

Ft. Myers-Naples, Ft. Pierce-Stuart, Jacksonville, Miami-Ft. Lauderdale, Orlando, Pensacola, Sarasota, Tallahassee, Tampa-St. Pete

Flight: Monday 8/20/2018 thru Sunday 8/18/2019

NOTE: Rates are nonprofit NET

DMA	Station	Flight Dates	Program	Day	Time Period	Unit Length	Unit Rate	Units per Week	# of Weeks On-Air	Total Units	Total Investment
Ft. Myers-Naples	WGCU-FM	8/20/18 - 8/18/19	Morning Edition	M - F	6a - 10a	:15	\$92.00	1	52	52	\$4,784.00
			Morn Drive-Mid-Aft Drive ROS	M - S	6a - 7p	:15	\$61.00	1	52	52	\$3,172.00
			Bonus	M - S	5a - 12a	:15	\$0.00	1	52	52	\$0.00
										156	\$7,956.00
Ft. Pierce-Stuart	WQCS-FM	8/20/18 - 8/18/19	Morning Edition	M - F	5a - 9a	:15	\$51.00	1	52	52	\$2,652.00
			Bonus	M - S	5a - 12a	:15	\$0.00	1	52	52	\$0.00
Jacksonville	WJCT-FM	8/20/18 - 8/18/19	Morning Edition	M - F	5a - 9a	:15	\$72.00	1	52	52	\$3,744.00
			Bonus	M - S	5a - 12a	:15	\$0.00	1	52	52	\$0.00
Miami-Ft. Laud	WLRN-FM	8/20/18 - 8/18/19	Morning Edition	M - F	5a - 10a	:15	\$128.00	1	52	52	\$6,656.00
			Morn Drive-Mid-Aft Drive ROS	M - S	6a - 7p	:15	\$92.00	1	52	52	\$4,784.00
			Bonus	M - S	5a - 12a	:15	\$0.00	1	52	52	\$0.00
										156	\$11,440.00
Orlando	WMFE-FM	8/20/18 - 8/18/19	Morning Edition	M - F	6a - 10a	:20	\$122.00	1	52	52	\$6,344.00
			Morn Drive-Mid-Aft Drive ROS	M - S	6a - 7p	:20	\$72.00	1	52	52	\$3,744.00
			Bonus	M - S	5a - 12a	:20	\$0.00	1	52	52	\$0.00
										156	\$10,088.00
Pensacola	WUWF-FM	8/20/18 - 8/18/19	Morning Edition	M - F	6a - 9a	:15	\$51.00	1	52	52	\$2,652.00
			Bonus	M - S	5a - 12a	:15	\$0.00	1	52	52	\$0.00
Sarasota	WSMR-FM	8/20/18 - 8/18/19	Classical Music	M - F	6a - 10a	:15	\$67.00	1	52	52	\$3,484.00
			Bonus	M - S	6a - 12a	:15	\$0.00	1	52	52	\$0.00
Tallahassee	WFSU-FM	8/20/18 - 8/18/19	Morning Edition	M - F	6a - 10a	:15	\$65.00	2	52	104	\$6,760.00
			Bonus	M - S	5a - 12a	:15	\$0.00	1	52	52	\$0.00
Tampa-St. Pete	WUSF-FM	8/20/18 - 8/18/19	Morning Edition	M - F	5a - 9a	:15	\$148.00	1	52	52	\$7,696.00
			Morn Drive-Mid-Aft Drive ROS	M - S	6a - 7p	:15	\$122.00	1	52	52	\$6,344.00
			Bonus	M - S	5a - 12a	:15	\$0.00	1	52	52	\$0.00
										156	\$14,040.00
<b>Total:</b>										<b>1,196</b>	<b>\$62,816</b>

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**MAKEGOOD POLICY:** Makegood spots will air within the parameter of the client's schedule in an equivalent or upgraded daypart or program with a comparable audience size, at a local station's discretion, time-specific programs may run longer or shorter than noted on the order, but spots will still air within the program.

62,000 (S/M)

*Suzanne F. Normant 8/22/18*

Accepted for Underwriter or Agency:  
The Able Trust

Date:

Accepted for FPBS:

Florida Public Broadcasting Service, Inc.

Date: